

# CHANGE IT UP WITH CHAI.

Whether traditional, flavored, hot or iced, creating the perfect chai for everyone is so simple. Big Train® Chai Tea Latte mixes take everyday chai to the next level with exciting varieties and three different preparation options to suit every chai customer. All you need to have on hand are milk, dairy alternative or water and ice to serve up profitable, premium beverages that satisfy.



Chai tea ranks in the **92nd percentile** for future growth potential.<sup>2</sup>

Chai tea has grown over **39%** over the past 4 years.<sup>2</sup>



**Big Train** is the largest brand within the Powdered Blended Beverage Mix category.<sup>1</sup>





# EVERY DAY IS CHAI DAY.

Traditional, seasonal and trending chai flavors make it easy to offer the premium drink your customers want when they want it – all while maximizing your margins.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
BT.510750	6 4262801816 8	10642628018165	Caramel	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510700	6 4262810356 7	10642628103564	Chocolate	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510350	6 4262810358 1	10642628103588	Decaf Spiced	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510950	6 4262800810 7	10642628008104	Gingerbread (Seasonal)	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510600	6 4262810357 4	10642628103571	Green Tea	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510250	6 4262810359 8	10642628103595	Reduced Sugar Vanilla	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510960	6 4262801885 4	10642628018851	Pumpkin Pie (Seasonal)	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510400	6 4262810353 6	10642628103533	Raspberry	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510900	6 4262810354 3	10642628103540	Spiced Apple	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.510300	6 4262810351 2	10642628103519	Spiced	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.522300	6 4262810201 0	10642628102017	Spiced	6/2 lb Cans	12 months	12 X 10 = 120
BT.510300.692	6 4262810351 2	10642628020335	Spiced	7/3.5 lb Bags	12 months	12 X 10 = 120
BT.510200	6 4262810352 9	10642628103526	Vanilla	4/3.5 lb Bags	12 months	12 X 10 = 120
BT.522200	6 4262810202 7	10642628102024	Vanilla	6/2 lb Cans	12 months	12 X 10 = 120
BT.510200.692	6 4262810352 9	10642628020328	Vanilla	7/3.5 lb Bags	12 months	12 X 10 = 120

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29% consumers love or like chai.<sup>3</sup>



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<sup>1</sup>Kerry Proprietary Research, September 2019 <sup>2</sup>Datassential MenuTrends <sup>3</sup>Datassential SNAP 2019